



Embedded Systems Week

www.esweek.org

October 8-15, 2021
Virtual Conference



Call for Industry Pitch Proposals

- CASES
- CODES+ISSS
- EMSOFT
- NOCS
- Workshops
- Tutorials
-

About Embedded Systems Week (ESWEEK)

Embedded Systems Week (ESWEEK) is the premier event covering all aspects of hardware and software design for smart, intelligent and connected computing systems. By bringing together three leading conferences (CASES, CODES+ISSS, EMSOFT), a symposium (NOCS), and hot-topic workshops and tutorials, ESWEEK allows attendees to benefit from a wide range of topics covering the state of the art in embedded systems research and development.

One Registration for Conferences, Symposium and Workshops

Registered attendees can attend sessions in any of the three conferences (CASES, CODES+ISSS, and EMSOFT), the NOC symposium, workshops, and tutorials.

Industry Pitch Proposals:
August 10, 2021

Conference:
October 8-15, 2021

Covid-19 planning: Given the continued uncertainty, the next ESWEEK is currently planned as a virtual event. We will, however, closely monitor the situation and if it improves significantly consider a hybrid in-person/virtual event in an appropriate location and venue that will be announced well in advance. In all cases, virtual attendance and remote presentations of accepted papers will be possible. Please watch the website or social media channels for updates.

Industry Pitch Proposals

This year, ESWEEK calls for contributions to an industry pitch session. This format provides speakers from industry with the possibility to present their concrete challenges related to the hardware and software design for smart, intelligent and connected computing systems to the ESWEEK community. Challenges ranging from today's daily pains to conundrums of the future are welcome.

During the industry pitch session, speakers will have 2-3 minutes to outline their design challenge and its engineering context. The pitches will be followed by a poster session fostering in-depth discussion with experts. The industry pitches can be made available via the conference website for building interest and continued discussion.

For academic researchers, attending the industry pitch session is a perfect opportunity to put their research into the context of industrial needs. For industrial participants, this is a great chance to make the embedded systems research community aware of their challenges, and thus, to increase the chance of getting assistance and guidance in solving them.

We invite industrial researchers and practitioners to submit pitch proposals on any topic related to the broad areas of interest of ESWEEK and beyond. Proposals should be submitted before the deadline of **August 10, 2021**.

Submission Details: A 1-page maximum PDF file, including the following information:

- Title of the pitch
- Description of the challenge and its engineering context (max 200 words)
- A short bio and affiliation of the presenter

The Industry Pitch Session will be held on the **ESWEEK 2021 Industry Day** on October 12, 2021. Please submit your pitch proposal via email to Dirk Ziegenbein (Bosch Research) at dirk.ziegenbein@de.bosch.com. If you have any questions about the Industry Pitch Session or submission of pitches, Dirk will be happy to assist you as well.

Sponsoring Societies:



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